

# Limitedbrands

## LOGISTICS SERVICES

To Whom It May Concern:

7/28/10

Limited Brands, Inc. has been working with Pyramid Controls Inc. as a strategic partner since 1994. Over the years, Pyramid has provided WCS or WCS type software solutions for all of our seven (7) main retail and direct-to-consumer facilities including distribution, order fulfillment, and transportation logistics centers. Additionally, Pyramid has directly provided material handling controls and electrical solutions for our facilities and/or assisted us in managing other vendors for control applications.


Limited Brands, Inc. has partnered with the engineers and management at Pyramid to execute numerous types of projects over the years. The most recent implementation is a large scale WCS system for our Direct to Customer Fulfillment Center. The Pyramid Director WCS is utilized to supervise operations for this facility including, receiving, returns, picking, wave execution, AS/RS & line buffering, primary and decoupled packing, and shipping operations. The Direct to Customer Fulfillment Center WCS integrates multiple sorters (tilt, cross belt, slat/shoe, pop-ups, transfers, vision systems, etc.), AS/RS activities, and smart merges within the fulfillment center. Additionally, Pyramid has provided the following solutions to Limited Brands, Inc. (in excess of fifty-five (55) plus projects over the last fifteen (15) years):

- Sorter controls via PLC based controllers;
- High speed merges (servo and conventional);
- Warehouse Control Systems;
- Automated print and apply systems;
- Automated scan, cube and weigh systems;
- Transportation logistics support systems;
- HMI (graphics) systems; and,
- Standard conveyor control for typical transport applications

Limited Brands, Inc. has partnered with Pyramid for a variety of reasons including: extensive experience in the material handling industry coupled with an in-depth knowledge of distribution/logistics operations; software and control engineering capabilities; commitment to getting the job done per our expectations; and, their longer term service/support of the work performed. Additionally, we have found over the years that Pyramid's open/transparent, simple, direct, flexible, and value driven approach to projects (and their ability to work hand-in-hand with our associates) gets the job done.

Even today, we continue to work with Pyramid on a variety of critical project initiatives, and would recommend them both as a WCS/controls solution provider and a business partner.

Sincerely,



Bryan Eccard  
Associate Vice President, Facilities Engineering  
Limited Brands, Inc.