

Potential Pyramid Customer,

Over the past 15 years Finish Line has matured from a 100-store chain to nearly 700 stores. During this time frame our distribution facility located in Indianapolis Indiana has grown from 64,000 sq ft to nearly 550,000 sq ft. This presented five multi-million dollar capitol budget projects in which Pyramid was contracted to develop, upgrade, and/or provide new control systems to our automated conveyor and sorting systems.

Pyramid has been an excellent provider of technical solutions, and consistently delivered superior support after project completion. Pyramid has an assertive approach to doing business, assuring they meet our expectations and meeting each deadline as promised. Finish Line has experienced a high degree of competence and professionalism from Pyramid.

In our business it's critical to maintain cost and minimize operational downtime. We expect a company to support our business and understand the effort to troubleshoot and resolve any problems within a reasonable timeframe. Pyramid's customer service hotline and staff has been exceptional when we needed them the most. This alone separates Pyramid from all of the others.

There is a high level of trust in Pyramid and respect for their technical ability and knowledge of distribution. Finish Line has experienced great return on investment with each project. Pyramid has not only directed us on our major expansions but there has been a myriad of small projects that they were involved with and without no hesitation provided detail and direction so we had a clear understanding of each project. Finish Line values the relationship we have with Pyramid and will continue to partner with them as the need arises and build upon our success.

Please feel free to contact me to discuss further our partnership and experience with Pyramid.

Bob Edwards

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